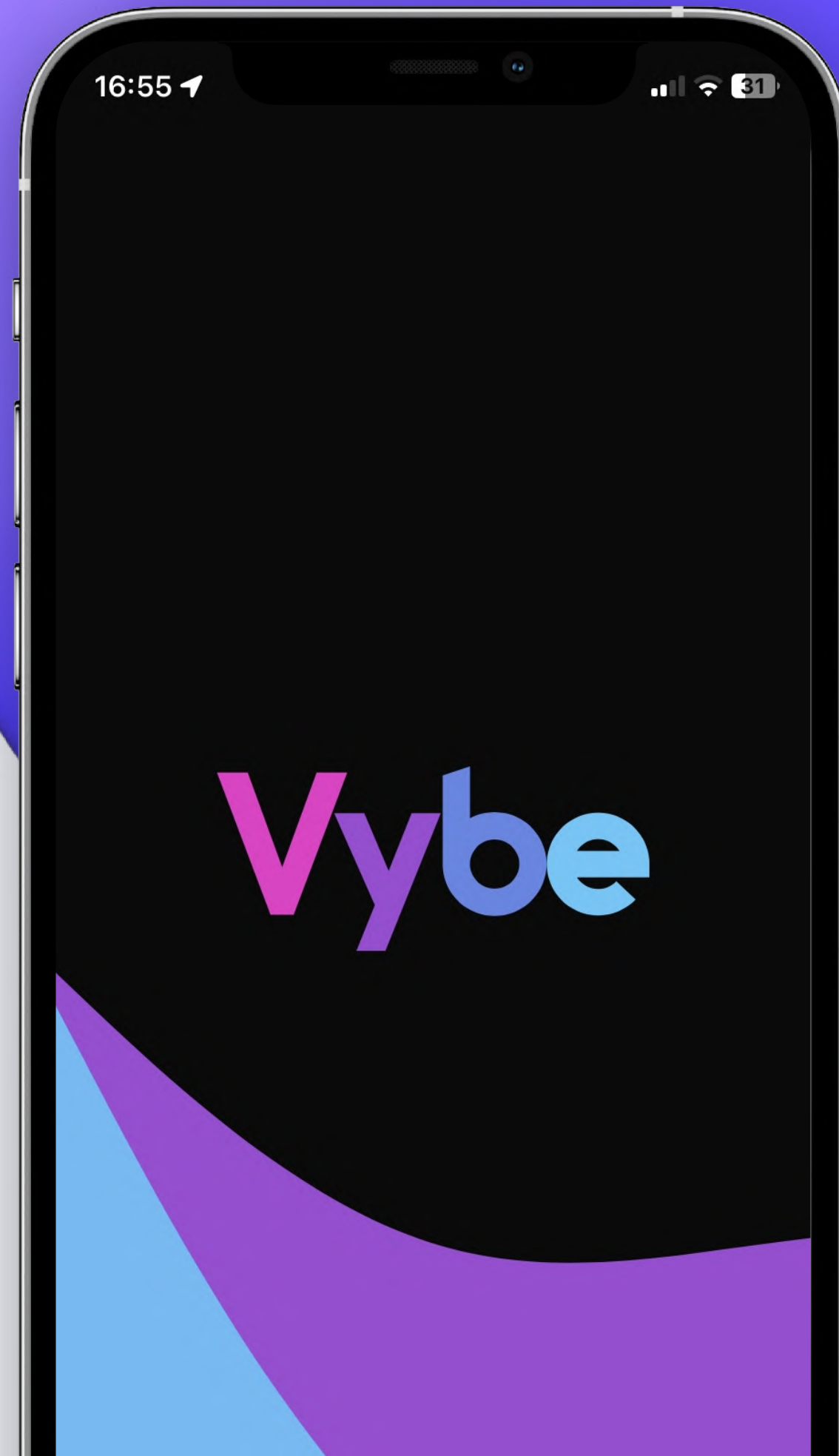


Company Name
Vybe

Contact
info@vybe.com

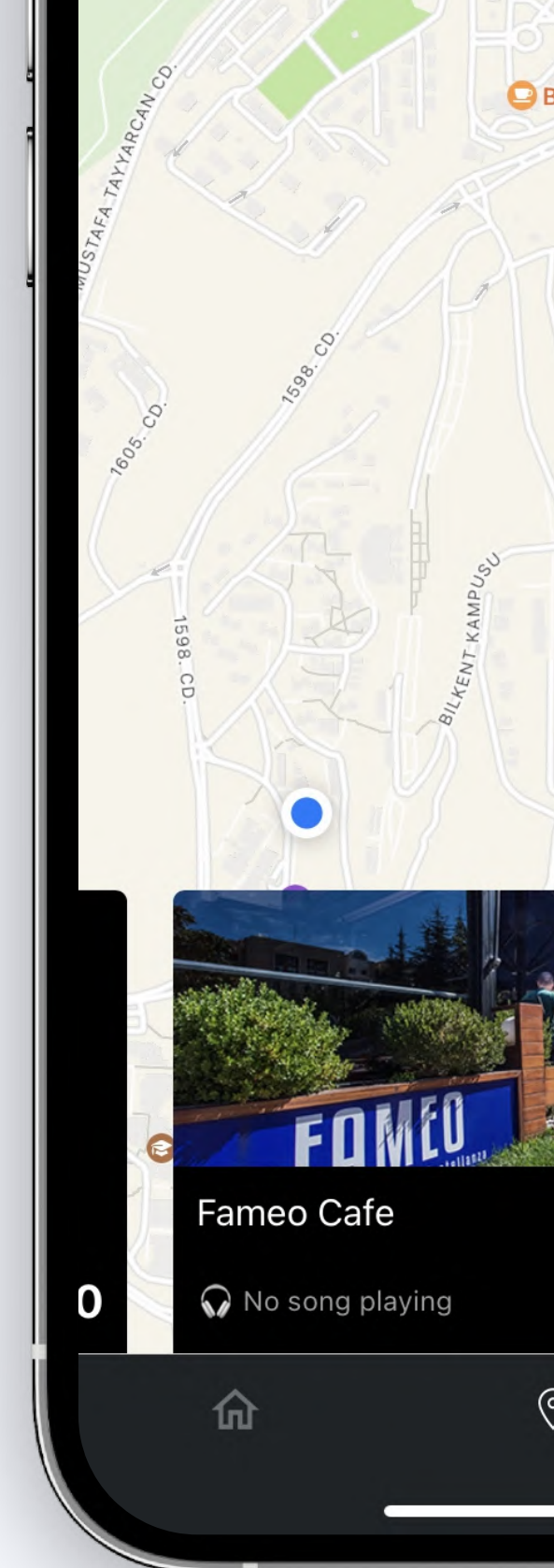
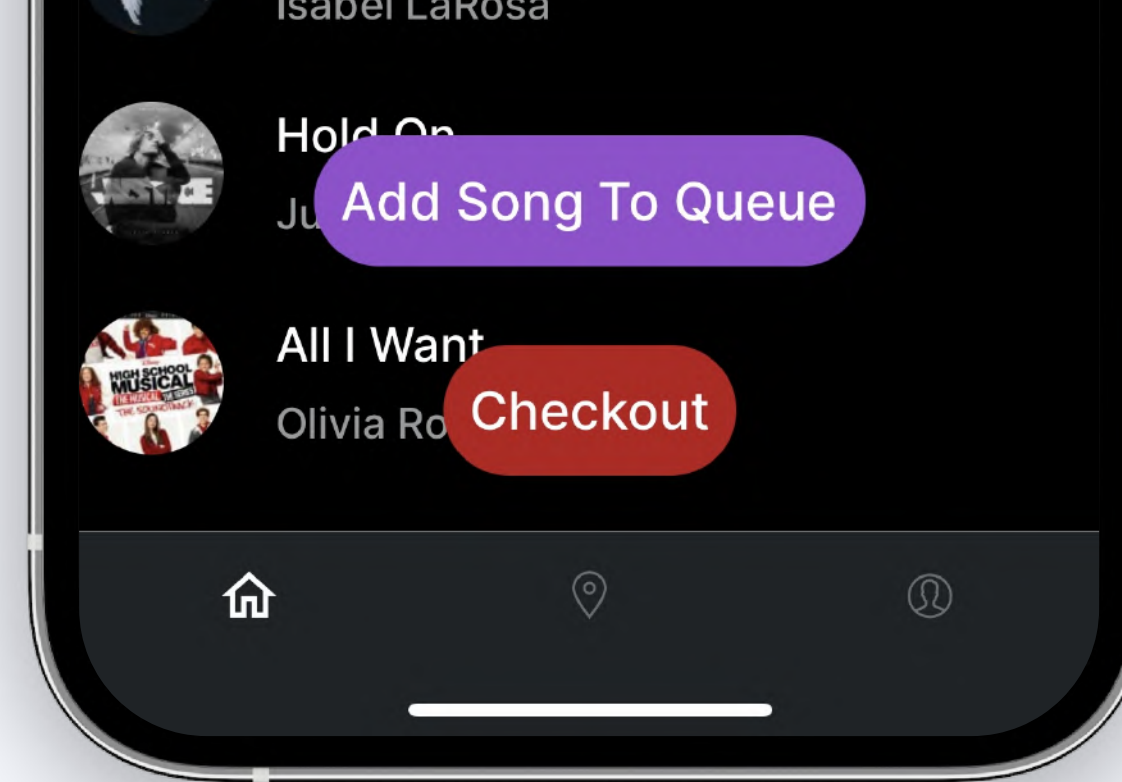
Date
May 2023

Flow with Vybe



The problem —

Customers may feel dissatisfied, annoyed or bored with the music playing around them, which can affect their dining experience and spending in the venue.



Our mission —

Music is an important element of the service environment that can influence consumer behavior, we want to make customers have a say in it.

Evidence

Evidence #1

Affect of music on customers

Evidence #2

Affect of Jukebox on society

Evidence #3

Importance of analytics

“People’s general attitude towards background music in restaurants has a significant positive correlation with customer satisfaction in restaurants.”

- Liu DU, Wenzhou-Kean University

Evidence

Evidence #1

Affect of music on customers

Evidence #2

Affect of Jukebox on society

Evidence #3

Importance of analytics

“With nothing but a nickel in ones pocket, some popular music, and a little light effect, one could dream away for a brief moment in the ordinary daily life, and the jukebox could or should expect better times as a cultural phenomenon.”

Gert J. Almind, on Jukeboxes

Evidence

Evidence #1

Affect of music on customers

Evidence #2

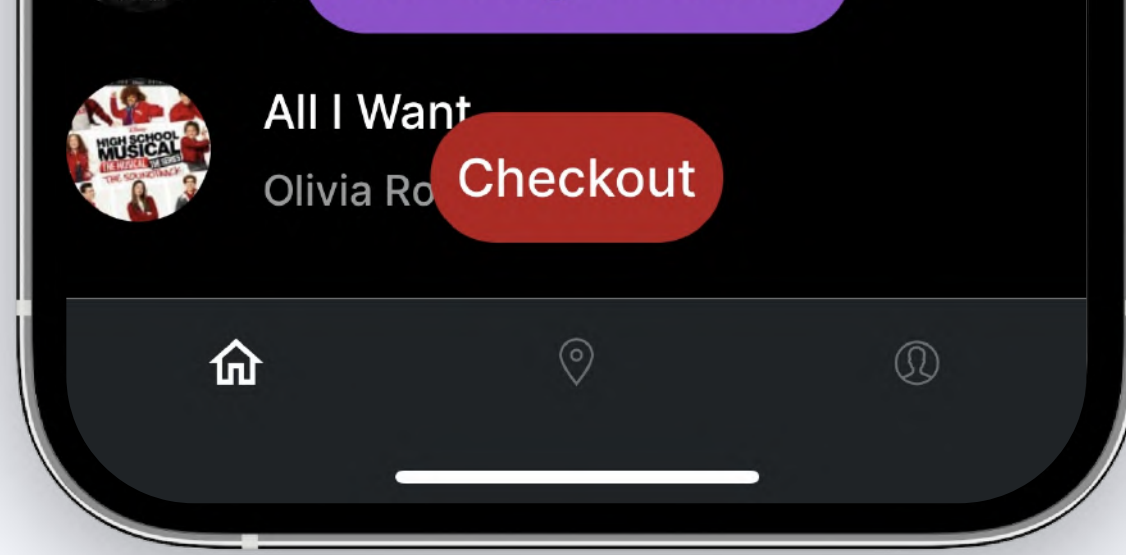
Affect of Jukebox on society

Evidence #3

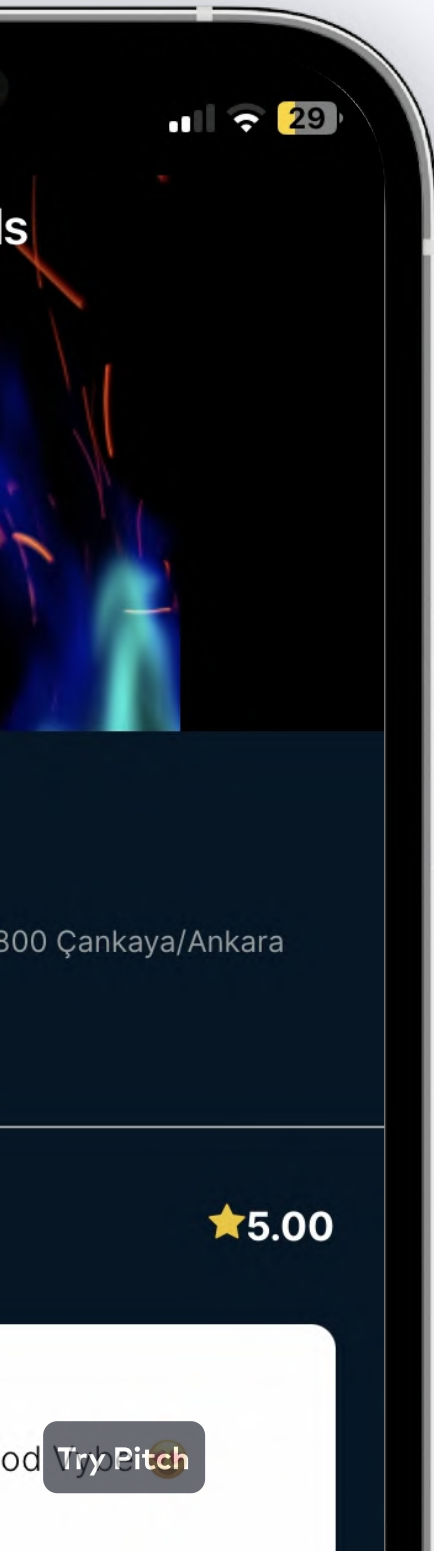
Importance of analytics

“Restaurant analytics deliver insights that help you understand **what drives your restaurant’s profitability and what pulls it down**. Building on these findings, you can tweak operations, adjust inventories, train employees, fine-tune menus, and rethink customer interactions to enjoy more success”

Eda Dogan, owner of Fameo



Listen whatever you want, wherever you want



Product features

Add songs to queue



Control the Vybe of a venue



See where your friends are



See detailed analytics of customers' choices



See the Vybe of a venue



Legalize the music



See nearby venues from map



Enhance music repositories



Our product

Check In to a Venue

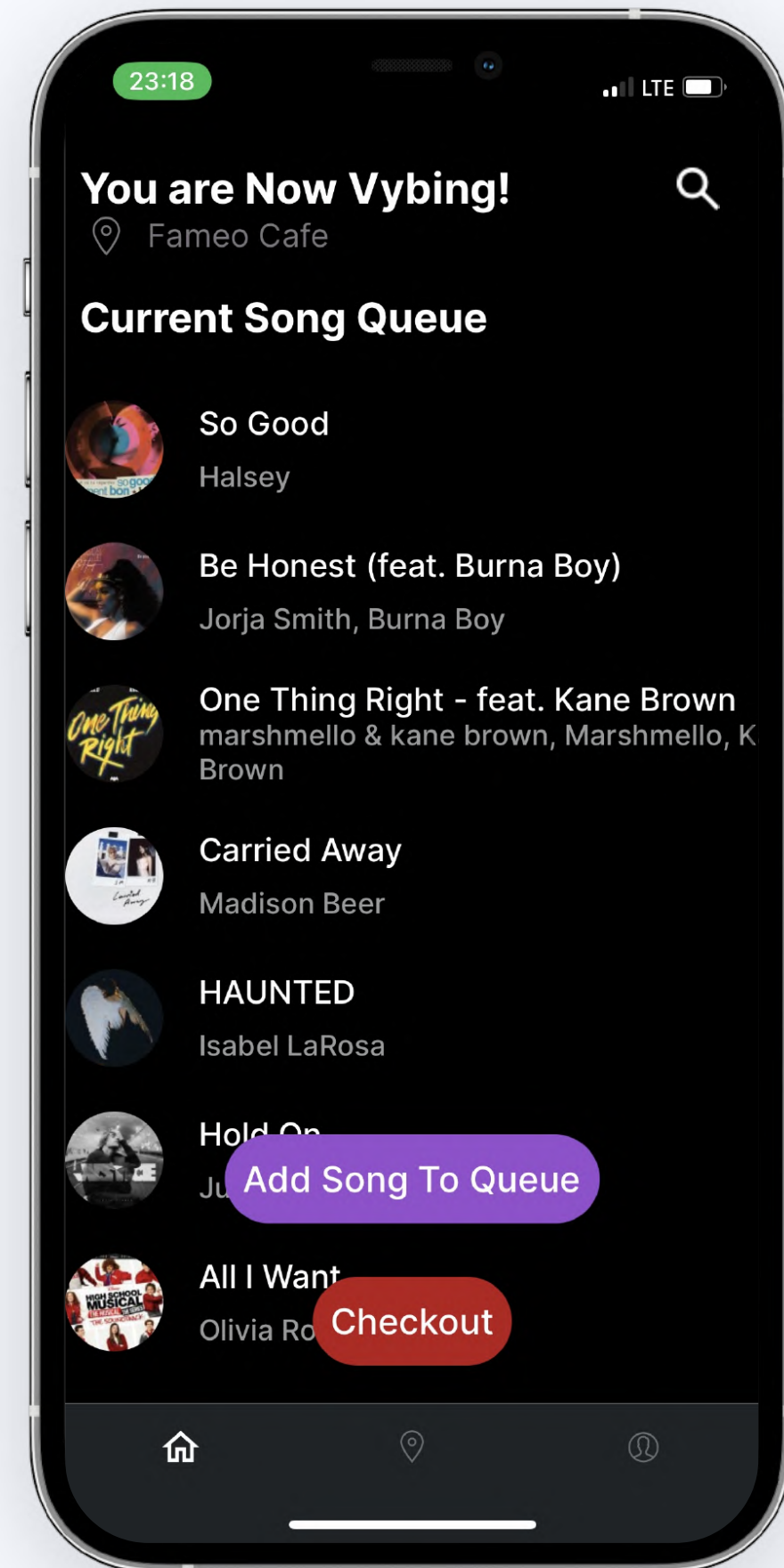
Check-in and start controlling the Vybe

Add songs to Queue

Manipulate the queue by making song requests

See where your friends are

Socialize with your friends



Our product

Check In to a Venue

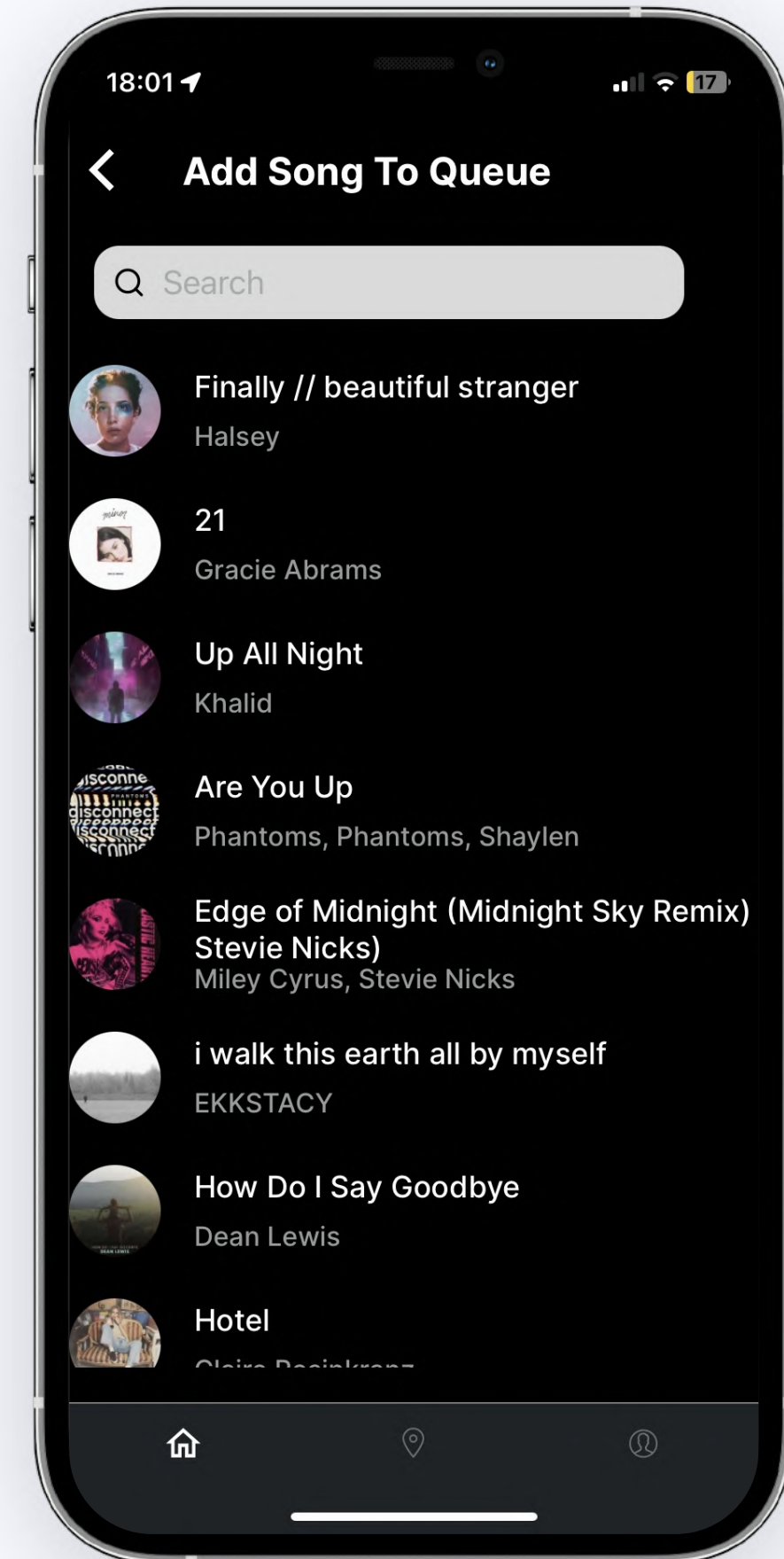
Check-in and start controlling the Vybe

Add songs to Queue

Manipulate the queue by making song requests

See where your friends are

Socialize with your friends



Our product

Check In to a Venue

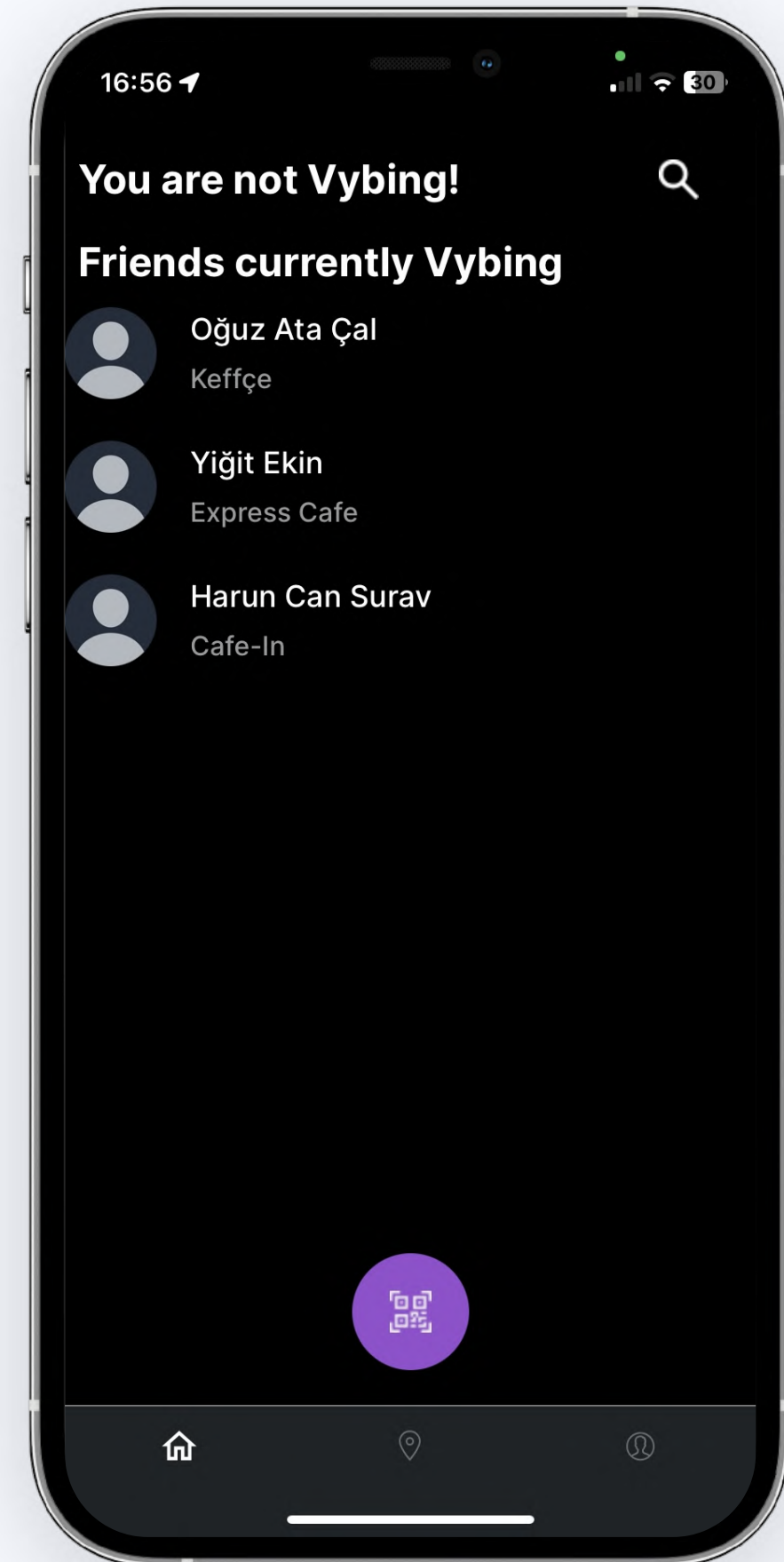
Check-in and start controlling the Vybe

Add songs to Queue

Manipulate the queue by making song requests

See where your friends are

Socialize with your friends



Our product

See the Vybe of a Venue

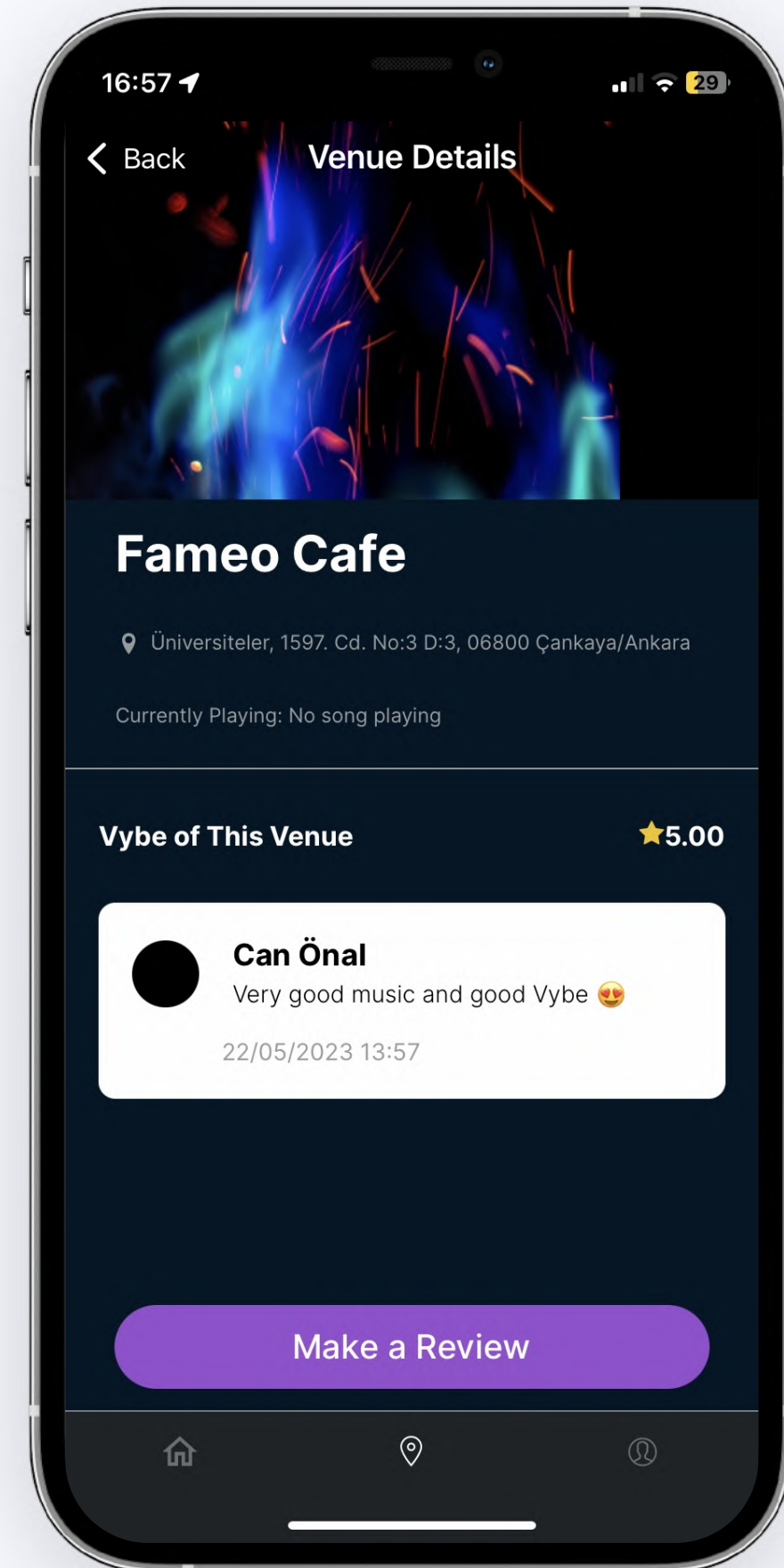
Decide where to go according to reviews and currently playing song

See nearby venues

Open the map and see where you can go

Help others decide

Make informative reviews and let others decide



Our product

See the Vybe of a Venue

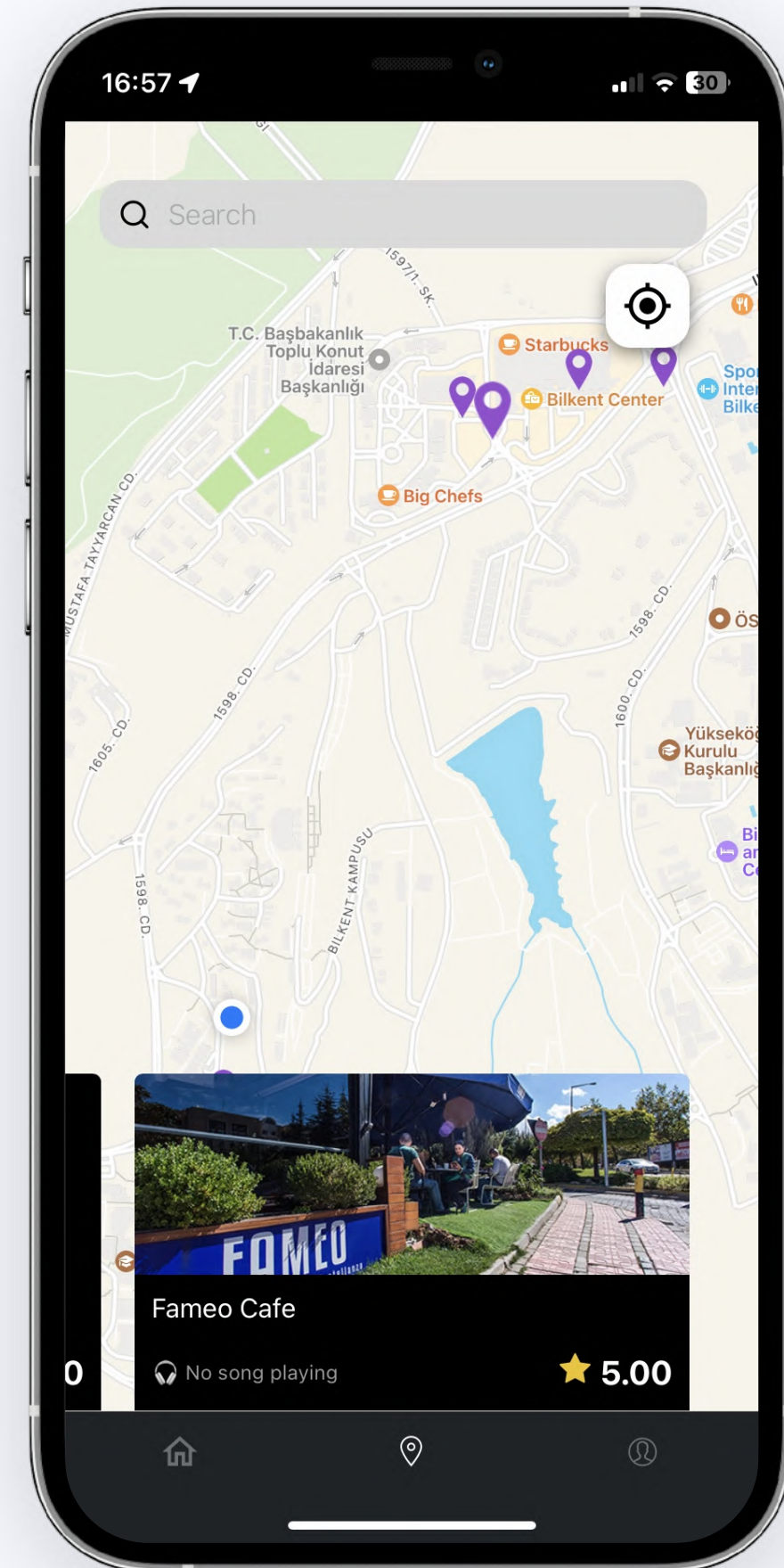
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Our product

See the Vybe of a Venue

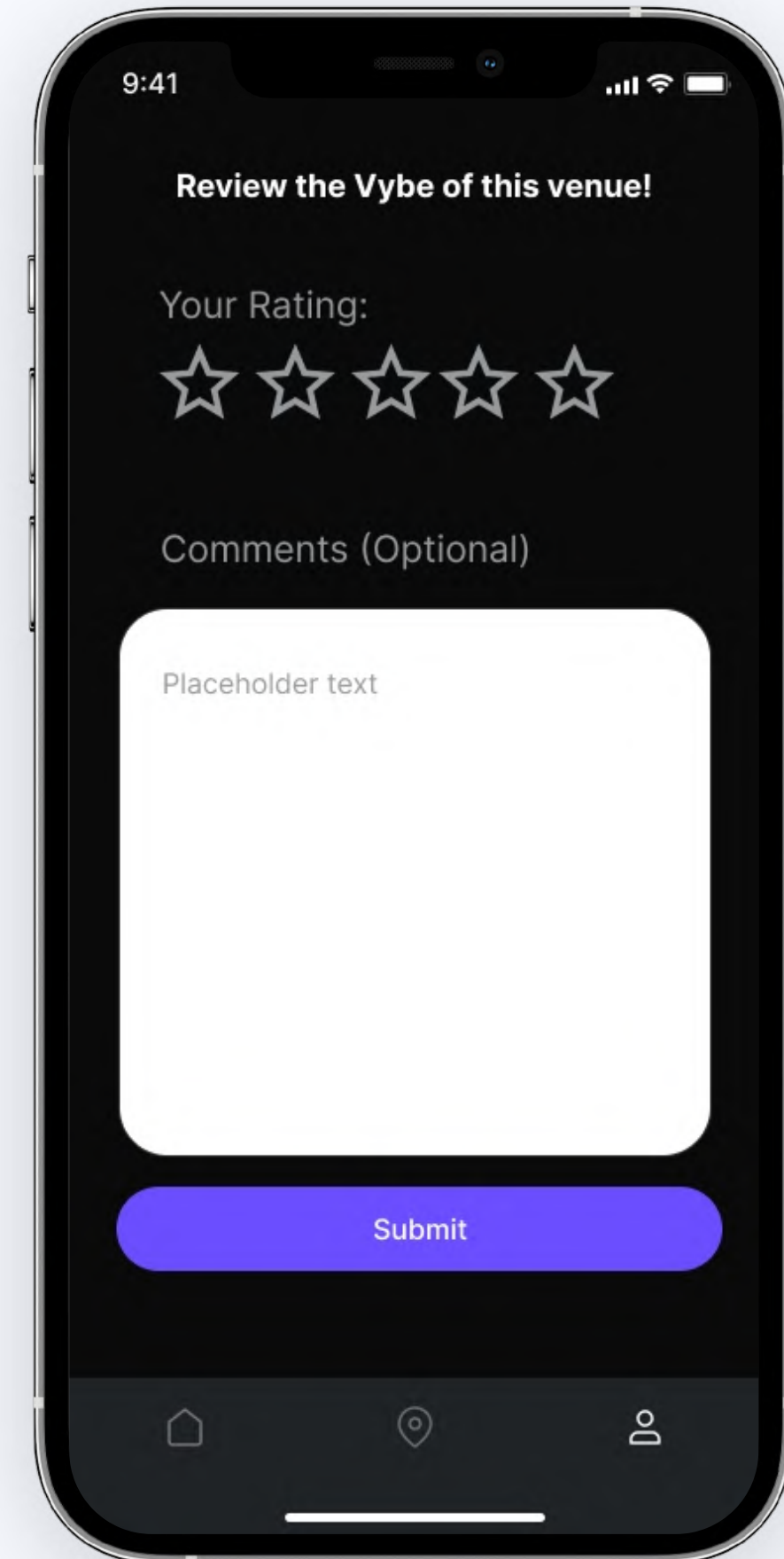
Decide where to go according to reviews and currently playing song

See nearby venues

Open the map and see where you can go

Help others decide

Make informative reviews and let others decide



Analytics

Vybe

Home

Dashboard

Dashboard

11001

Visits Today

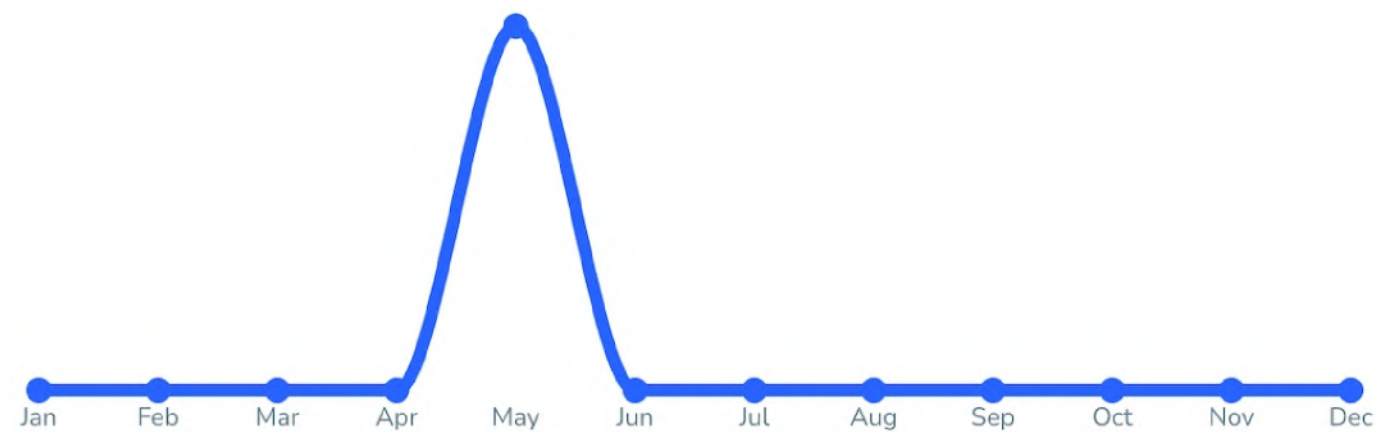
1008

Songs Played

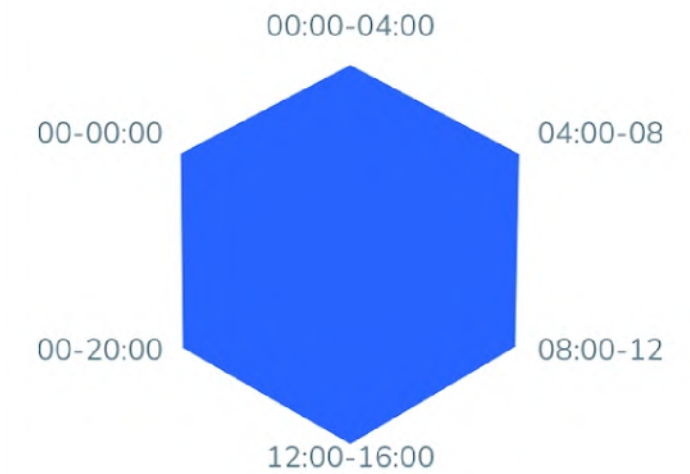
43980

Coins Collected

Checked in Users per Month



Activity per Hour



Recently Played Songs



Daylight
Taylor Swift

Analytics

Vybe

Home

Dashboard

Dashboard



Giveon



seven
Taylor Swift



High Infidelity
Taylor Swift



More Of You
Kevin Quinn

Top Played Songs

Song	Percentage	Plays
Darling	9.52%	6
HAUNTED	9.52%	6
Good In Bed	9.52%	6
Endlessly	12.70%	8

Top 4 Artists Played All Time



marshmello & kane brown
Marshmello Kane Brown
Logic Smith

Business model

Users
Daily rewarded coins (ads)
0.05 TRY for one coin
100 coins for a default request
Free socializing

Users

Venues
50 TRY Subscription
Business Analytics
Impressing Customers
Legalize the music

Venues

Technical Problems

1

APIs

2

Google Compute Engine

3

Network

Future Plans

2023

Find a better streaming service and refine application

A cheaper alternative and more extensive API
User interface fixes and performance improvements

2024

Acquiring business partners
Enhance our partners to react out more customers

2025

User growth
Marketing strategies to enlarge our organic users